

Emilia M. Kubo Kirschenbaum

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EXPERIENCE

CHIEF, Washington, DC — Senior Technical Manager

October 2016 - PRESENT

- Work with cross-functional teams including Design, Content Strategy, User Experience, Migration and Development, on website redesign projects for external clients including an intranet for a government agency, an advocacy group, a non-profit and an educational software company
- Consult on technical approach, functional and accessibility testing
- Partner with clients/stakeholders and documentation for Drupal and Wordpress sites
- Manage a mid-level technical manager through weekly one-on-ones, goal planning, and biannual reviews

General Assembly, Washington, DC — Product Management Lead Instructor

September 2015 - Present

- Product Management Lead Instructor
 - Teach students topics including User Experience, Product Lifecycle and Technical Management with examples of different ways to produce wireframes, identifying opportunities for a variety of user testing methods, and user personas
 - Review and provide feedback on student feature requirements and planning such as clarifying technical approach and business strategy, identifying user experience best practices, and vetting the feasibility of features
- Teaching Assistant for Front End Web Development
 - Review all student coding assignments with comments regarding improvements and best practices
 - Maintain weekly office hours to reinforce material taught each week and provide further assistance to students

SmartBrief, Washington, DC — *Technical Project Manager*

November 2015 - October 2016

- Manage all steps of the development process from requirements creation to deployment with internal and third-party development teams, including timeline management and stakeholder communication
- Projects included features for the website, advertising platform, and editorial systems using Drupal and iOS such as migration of original content from a Wordpress site to the main Drupal site



SKILLS

Agile Methodologies

Technical Project Management

JIRA (Workflows, User Management, Ticketing)

Leadership

Mentorship

Conference Talks

WordCamp DC 2017

CodeHer 2017

Drupal GovCon 2017

Spark Networks, Los Angeles, CA — *Product Manager*

October 2014 - November 2015

- Product Manager
 - Worked on all aspects of the core dating sites including mobile and internal tools, and a content management system for the creation of church websites
 - Planned and updated features for existing products by researching, writing requirements, and defining scope for the development teams using SCRUM agile development methods
 - Collaborated with internal teams including customer support, creative, analytics and marketing to design end to end feature specifications and launches
- Software Development Intern
 - Part of a mobile team used agile development to build iPhone application using XCode, iOS and Objective-C to produce applications

EDUCATION

General Assembly, Los Angeles — *Web Development Immersive*

June 2013 - September 2013

- Learned web development using agile development, behavior and test driven development techniques as well as how to pitch and defend projects
- Introduced to HTML, CSS, JavaScript, JQuery, PostgreSQL, MongoDB and Ruby on Rails

Lehigh University, Bethlehem, PA — *Bachelors of Science*

August 2007 - May 2011

Double Major in Economics and Management, Minor in Jewish Studies, and Certificate in Global Citizenship